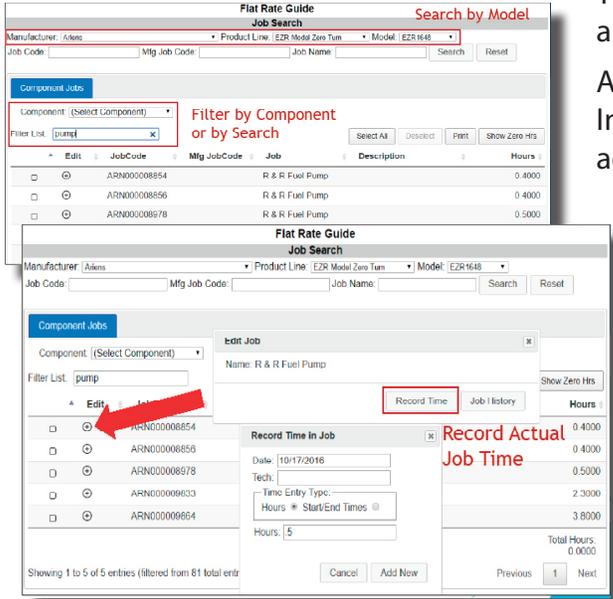# Outdoor Power Equipment Flat Rate Guide

The UNITED Equipment Dealers Association announces a new interactive UNITED OPE FLAT RATE GUIDE powered by Charter Software Inc.

The new online tool will provide dealers with a web portal to lookup and report OPE flat rate repair times.

Allows any business system to integrate with the OPE Flat Rate Guide. Integration with dealer's business system will allow work orders to access and report flat rate information.

This is the only industry resource that factors actual dealer times into the flat rate calculation.

The OPE FRG benefits servicing dealers in three major ways:

1. More accurate estimating
2. Improved customer relations
3. Boost shop productivity

Allows on-going dealer input for improved times and reporting new models.

Bob Clements on flat rating: While I understand that not all jobs can be flat rated, I also know that 70% can and on those jobs techs that are high "B" or "A" level techs will beat the time by almost 20%. So in an average shop with a recovery rate of 80% and a labor rate of $80 per hour, two techs would bill out an additional $200 per day, a $1000 per week or $52,000 for the year. You are missing the boat and leaving valuable dollars on the floor if your shop is not utilizing some type of flat rating system.

EDA or UNITED Members: $599.00 per year

Non-members: $999.00 per year

A user name and password will be assigned to you once payment is received

☐ Yes, sign me up for the interactive OPE Flat Rate Guide.

☐ Check *(made payable to: UNITED Equipment Dealers Association)*

☐ Credit Card *(charge will appear on your statement as: Association Management Group)*

FIRM NAME _____

ADDRESS_____

CITY/STATE/ZIP_____

PHONE_____ EMAIL _____

VISA or MASTERCARD _____ EXP DATE _____ CVV _____

SIGNED _____

EMAIL _____

Equipment Dealers A S S O C I A T I O N

PRODUCED BY

UNITED Equipment Dealers Association

POWERED BY CHARTER SOFTWARE INC.

Contact the Equipment Dealers Association for Additional Information
Phone: 636-349-5000 • Email: info@equipmentdealer.org • www.equipmentdealer.org